

## KCBS TV

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

AND

PAGE 1

172186	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 342452		<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>		<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
<b>NAME</b>	SMART MEDIA GROUP		BLOOMFIELD FOR CONGRESS		
<b>AND</b>	814 King St Ste 400		909 N Aviation Blvd Ste 9		
<b>ADDRESS</b>	Alexandria	VA 22314-3069	Manhattan Beach	CA 90266-6241	
	USA		USA		
<b>CONTACT</b>	SARAH LINDEN		<b>PRODUCT</b> BLOOMFIELD FOR CONGRESS		
<b>LOCAL SALESPERSON</b>	HOUSE ACCOUNT	<b>AGENCY EST. NO.</b>	<b>PRODUCT CODE</b>	1302	
<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 11/05/12 <b>AND ENDING</b> 11/05/12 <b>NO. WEEKS:</b> 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 L.U.R.	M	1	11:35P	12:35A	30S	11/05/12-11/05/12	DAVID LETTERMAN	1	1000.00	1000.00
2 L.U.R.	M	1	10:59P	11:35P	30S	11/05/12-11/05/12	M-SU 11-1130P CBS-2 NEWS	1	1800.00	1800.00
3 L.U.R.	M	1	07:30P	07:57P	30S	11/05/12-11/05/12	M-F 730-8P INSIDER	1	2200.00	2200.00
4 L.U.R.	M	1	09:57A	11:00A	30S	11/05/12-11/05/12	PRICE IS RIGHT	1	1800.00	1800.00
5 L.U.R.	M	1	11:00A	11:30A	30S	11/05/12-11/05/12	M-F 11-1130A CBS2 NEWS	1	700.00	700.00
6 L.U.R.	M	2	02:58P	03:57P	30S	11/05/12-11/05/12	3-4P/DR PHIL	2	700.00	1400.00
7 L.U.R.	M	1	06:00A	07:00A	30S	11/05/12-11/05/12	6-7A CBS EARLY NEWS	1	300.00	300.00
8 L.U.R.	M	2	07:00A	09:00A	30S	11/05/12-11/05/12	THE EARLY SHOW	2	250.00	500.00
9 L.U.R.	M	2	05:00P	06:30P	30S	11/05/12-11/05/12	M-F 5-630P CBS-2 NEWS	2	600.00	1200.00
<b>Total Contract:</b>								12		10900.00
<b>Billing Summary</b>										

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## KCBS TV

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

CONTRACT NO. REV.

1021-61874-1

DATE PRINTED

10/26/12

AND

PAGE 2

172186	AGENCY (OR SERVICE) ACTING AS AGENT FOR 342452		ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice Required Announcement 28 days prior notice</b>
NAME	SMART MEDIA GROUP		BLOOMFIELD FOR CONGRESS		
AND	814 King St Ste 400		909 N Aviation Blvd Ste 9		
ADDRESS	Alexandria	VA 22314-3069	Manhattan Beach	CA 90266-6241	
	USA		USA		
CONTACT	SARAH LINDEN		PRODUCT BLOOMFIELD FOR CONGRESS		
LOCAL SALESPERSON	HOUSE ACCOUNT	AGENCY EST. NO.	PRODUCT CODE 1302		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 11/05/12 AND ENDING 11/05/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
					Qtr 4-12	Oct .00	Nov 10900.00	Dec .00	Total 10900.00	
									<b>GRAND TOTAL</b> 10900.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION